



2016

TOUR SPONSOR

It is our pleasure to introduce the **BHC Love, Power & Respect Hip Hop Tour**. This special tour explores the intersection of Race, Gender and Hip Hop culture. The BHC mission is to present, interpret and preserve the history, art and culture of African Americans in the Hudson Valley and of people of the African Diaspora throughout the world. Hip Hop was birthed in Black culture and now transcends throughout the global community.

In an effort to continue the growth and development of this special project, we ask for your support. Tour sponsors play an important role in our progress and we appreciate the opportunity to serve our supporters in ways that guarantee mutual benefit.

With your support, we can ensure the best possible experience for the artists and community audience and provide greater benefits for their participation. Empowering, educating, encouraging and energizing our community is our focus and we believe deeply in the value that cultural heritage brings to artists, local communities and the nation.

Thank you again for your consideration and support.

Tiombe Tallie Carter, Esq.
BHC, Executive Counsel/Producer



TOUR SPONSORSHIP OPPORTUNITIES:

Platinum - \$2,500

- “Brought to You By” Listing
- Tour Program Book – Full Page
- Vendor Display
- Website Banner Ad
- Tour Poster Logo Insertion
- Listing on all Printed Materials
- Listing on all Digital Materials
- One (1) 30-second Promo Ad
- All Access Tour Pass
- Logo on Tour T-Shirt
- Event Program Ad – Full page
- Signage at Tour Events
- Social Media Posting (6x)

Gold - \$1,500

- Vendor Display
- Event Program Ad – Full page
- Website Banner Ad
- Tour Poster Logo Insertion
- Listing on all Printed Materials
- Listing on all Digital Materials
- One (1) 15-second Promo Ad
- Logo on Tour T-Shirt
- Tour Program Book – Half Page
- Complimentary Tickets (10) for two events
- Signage at Tour Events
- Social Media Posting (4x)

Silver - \$1,000

- Vendor Display
- Event Program Ad (1) – Half page
- Website Banner Ad
- Tour Poster Logo Insertion

- Listing on all Printed Materials
- Listing on all Digital Materials
- Logo on Tour T-Shirt
- Tour Program Book – Quarter Page
- Complimentary Tickets (10) for one event
- Signage at Tour Events
- Social Media Posting (4x)

Bronze - \$750

- Event Program Ad (1) – Half page
- Listing on all Digital Materials
- Logo on Tour T-Shirt
- Tour Program Book – 1/8 Page
- Logo on Tour Website with link
- Complimentary Tickets (5) for one event
- Social Media Announcement

Fan - \$500

- Logo on Tour Website with link
- Event Program Ad (1) – Quarter page
- Tour Program Book
- Complimentary Tickets (5) for one event
- Social Media Announcement

Support - \$250

- Name listed on Tour Website
- Event Program Ad – Quarter page
- Logo on Tour Website with link
- Social Media Announcement



TOUR SPONSOR CONTRACT

The undersigned is contracting for a sponsorship level as indicated below at the BHC Love, Power & Respect Hip Hop Tour 2016. The sponsor will set up their display during setup times and agrees to stay for the full period of the event as indicated in the event hours and dates. Backup stock boxes, etc., should be stored out of sight. The fee is non-refundable if accepted. The undersigned releases Black History Committee of the Hudson Valley, IDARE Enterprises and its officers and employees from any liability for any damage, injury or loss to any person or goods which may arise from the rental and occupancy of exhibit space and agrees to hold and save Black History Committee of the Hudson Valley and managers of the tour site and its employees harmless of any loss or damage by reason thereof. Insurance for such loss, damages or injury shall be the sole responsibility of each exhibitor at their own cost. Black History Committee of the Hudson Valley, shall not be held liable for failure to perform or fulfill its contractual obligation provided such failure is caused, occasioned or furthered by closures of site locations due to any cause or causes beyond its control, including, but not limited to acts of God, fire flood, war, public disaster, strikes or labor difficulty, governmental enactment, regulation or ordered, or any other cause or causes beyond its control. Black History Committee of the Hudson Valley retains the right to prohibit any exhibitor from exhibiting any of his/her products at their absolute discretion.

Company/Organization: _____

Contact Person: _____

Mailing Address: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Level (Select one): Platinum Gold Silver
Bronze Fan Supporter

Website Link: _____

Logo (high resolution JPEG): Camera-ready Print Ad:

Please forward to info@bhclovepowerandrespect.com.

I have read, understood and agree to comply with all the above.

Signed: _____ Date: _____

Print Name: _____

Please make checks payable to **Black History Committee of the Hudson Valley**. Mail to BHC, P.O. Box 1558, Newburgh, NY 12551. Phone: 888-983-8978.